

MARILYN MCNEAL

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HIGHLIGHTS

- I understand how to build and deliver a captivating, on-brand story that audiences can relate to.
- I'm comfortable in front of the camera / microphone and can adapt to a wide range of styles.
- I'm learning how to use AI for "early development, research, and pre-production."

PODCAST PRODUCER

- Strong interviewing skills - able to create a relaxed, supportive space for guests to share their story.
- Experienced podcast editor who uses craft & technical skill to develop, edit and produce great stories.
- Produced 31 episodes of my own podcasts: Work Life 24, Ear Medicine and Just Some Thought.
- Researched, scheduled, recorded, interviewed & mixed 22 episodes for a national nonprofit's podcast.

SOCIAL MEDIA CREATIVE

- Experience using my storytelling skills to turn information into educational audio and video content.
- Experience brainstorming, strategizing, making and testing content for YouTube, Instagram, Facebook, TikTok and LinkedIn.
- Multimedia content creator who can handle all aspects of audio and video production including research, scripting, recording, editing, voiceover, mixing and publishing to multiple platforms.
- Experience creating, copyediting and proofreading headlines, captions, ad copy and articles.

CONTENT STRATEGIST / MANAGER

- Understand how to build your brand's presence on Instagram, TikTok, YouTube and LinkedIn.
- Experience developing loyal audiences through organically distributed, high quality content.
- Constantly refreshing my understanding of social media platform tools, trends and culture.
- Experience participating in & creating online educational & networking environments.

EXPERTISE

digital storytelling, short form content production, video production, video editing, writing, content management, davinci resolve, adobe premiere, capcut, audio editing, adobe audition, ableton live, social media platform strategy, instagram, facebook, tiktok, podcast interviewing, streamyard, descript, auphonic, libsyn, brand development, digital culture, social media trends, wordpress, midjourney, chatgpt, claude, perplexity, notebookLM.

WORK EXPERIENCE

2017 - Present	Creative Lead, Brand Strategist	Chantmagick / WL24	Vallejo, CA
2022 - 2024	Associate Content Creator	Multiplying Good	Remote
2005 - 2022	Instructor	Bay Area Video Coalition (BAVC)	San Francisco, CA
2017 - 2021	Instructor	UC Berkeley Art Studio	Berkeley, CA
2017 - 2020	Instructor	Center for Accessible Technology	Berkeley, CA
2004 - 2020	Adjunct Faculty	City College of San Francisco	San Francisco, CA

EDUCATION

Independent Film School, Virtual 2024

M.A. Media Studies, Department of Communication, New School University, New York, NY

B.A. English Literature / Latin, Cum Laude, University Scholar, University of Pittsburgh, Pgh, PA